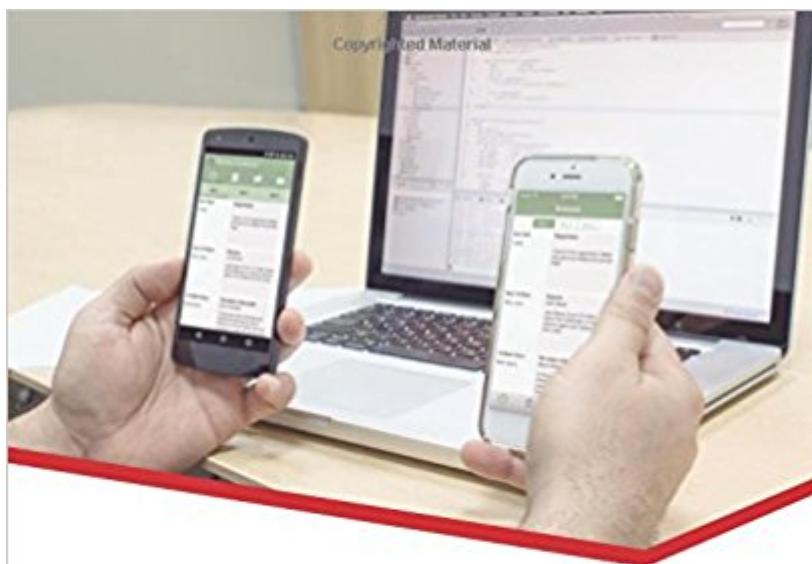


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# Build Native Cross-Platform Apps With Appcelerator: A Beginner's Guide For Web Developers



## Build Native Cross-Platform Apps with Appcelerator

*A beginner's guide for web developers*

RICARDO ALCOCER

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## Synopsis

Have you ever wanted to build your own native mobile apps? Do you have JavaScript experience but are ready to move away from the restrictions of web apps? Did you know that with Appcelerator you can use your existing web experience to build 100% native apps that follow the native platform user interface guidelines, and all from a single code base? In this book you'll learn how to take your existing web knowledge, and adjust your thinking to make the shift from the browser to native mobile app.

## Book Information

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## Customer Reviews

Excellent introduction and explanation of Titanium Alloy. A much needed book to address the fascinating and rapidly evolving world of Titanium and Alloy. I found the explanation on Facebook and other social media integration to be the most useful. I look forward to even more advanced discussion of Titanium module creation and integration from iOS and Android SDK's in more books from Ricardo...Thank you

An amazing book - concise, clear and perfect for newer developers and experienced devs who are either used to using JS for non-mobile development and want to start creating apps, or those who have played with Titanium but wish to learn about Alloy. I have a few books about Appcelerator's Titanium and other SDKs, and I'm confident this will fast become my favorite. Highly recommended.

Excellent start up book to be back developing again. I graduated from Computer Information

Systems back in 2011, but working other areas i preety much forgot all the programming i used to love at college. This book is the ideal tool to make the comeback in a very self-explanatory format. Great tools to start putting the ideas in motion.I would recommend it to everyone who would like to take a shot at the app-universe, without the pain of learning JAVA and OBJ-C, which are languages very complex.10 out of 10!

This book is definitely written in an easy, step-by-step, introductory fashion. While it might be easy for some seasoned programmer's to lose a bit of patience because of this, I feel the author hits his mark of being able to introduce the technology to a large audience (including web developers who may not be strong programmers. I've been a programmer for 30+ years, and still found it a very useful, serviceable book. As could be said for any technology: one could just learn it from reading the online documentation. But that's not the only reason people buy tech books. The value added here are the very cogent explanations the author gives, as well has step-by-step projects with very good explanations.This is another case where I started with a sample on Kindle, and elected to purchase the physical book.

Best Titanium book I have read. 10/10

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